



Pickens County Meals on Wheels
P.O. Box 1162
Grace United Methodist Church
309 East Cedar Rock Street
Pickens, SC 29671
www.pcmow.org

Mission: Pickens County Meals on Wheels exists to combat the effects of hunger, loneliness and isolation on senior citizens living in Pickens County, and to provide a lifeline through the use of caring volunteers.

News Release

FOR IMMEDIATE RELEASE

Date: August 26, 2009

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Second Annual Meals on Wheels Food Fight Bowl!

Pickens and Easley High Schools enjoy a rivalry that is widely known as one of the fiercest rivalries in South Carolina. In 2008, the intense competition between the football teams was harnessed to help Pickens County Meals on Wheels feed the community's homebound elderly. This September 11th, 2009, Easley and Pickens will once again kick off their football game in the name of the Meals on Wheels Food Fight Bowl. This year's big game will be held at the Easley High School stadium, game time at 8:00 p.m.

The football teams will compete for ownership of the distinguished Food Fight Bowl trophy, which will be presented to the winning team at the end of the game. Pickens High School took home the coveted trophy with a 48-30 win last year.

Weeks before the big game, students raise money on behalf of Meals on Wheels. At half-time, the high school that raises the most money will be the winner of the traveling Ultimate Food Fight trophy. Pickens High School took home this trophy in 2008 by collecting a total of \$5,744 as compared to \$3,014 by Easley High School.

A variety of fundraisers will be conducted by the students before the game. Donations can also be made online at www.pcmow.org on behalf of your favorite team and will be counted toward their totals.

Finishing touches of the pre-game festivities are underway and will include a pep rally and battle of the bands. The public is invited to enjoy the music and enthusiasm at 7 p.m. in the parking lot adjacent to the Easley High School stadium.

Be sure to save your game ticket for a chance to win **100 Angus Burgers** donated by McDonald's! The winning ticket will be announced during the game. Don't miss the excitement!

Sponsors include JMMS - Next Generation Tooling, Blue Ridge Electric Co-op and Blue Ridge Security Systems. Come out and support your team and support our seniors.

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