



Pickens County Meals on Wheels
P.O. Box 1162
Grace United Methodist Church
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Pickens, SC 29671
www.pcmow.org

Mission: Pickens County Meals on Wheels exists to combat the effects of hunger, loneliness and isolation on senior citizens living in Pickens County, and to provide a lifeline through the use of caring volunteers.

News Release

FOR IMMEDIATE RELEASE

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The Sam Wyche Food Fight Bowl

For the second year, the Green Wave and Blue Flame faced off both on and off the football field in the name of the Meals on Wheels Food Fight Bowl Friday, September 11th. Prior to the game, marching bands and cheerleaders geared up for the competition with a pep rally and battle of the bands. Students continued to raise money for Meals on Wheels right up to kick off time by selling pizza and tee shirts. Student Council Advisors, Tracy Todd from Easley and Craig Thompson from Pickens, were on hand supervising their efforts. Alternating cheers and high-spirited band music added to the already charged atmosphere at the pep rally behind Brice Field. Students were eager to take home the traveling Ultimate Food Fight trophy.

At half time the score was tied at 10-10, when the Ultimate Food Fight trophy was presented. Cheerleaders from Easley and Pickens waited with anticipation on the 50 yard line for the winner to be announced. Pickens High School cheerleaders jumped for joy when Pickens was revealed as the winner with a total of \$4,682 and Easley with a total of \$2,948. Harry Rivers, Meals on Wheels board member, presented the trophy to Lander Hiott, Pickens High School Student Body President. Each team started with \$1,000.00 of sponsorship money given by JMMS - Next Generation Tooling and Blue Ridge Electric Co-op and Blue Ridge Security Systems.

At the end of half time, the crowd witnessed a special presentation made by Pickens County Meals on Wheels. Gathering at the end zone, board members and staff honored its Chairman for establishing and making the event possible by renaming the competition THE SAM WYCHE FOOD FIGHT BOWL. A surprised and humble Wyche was given a beautiful presentation bouquet donated by Flowers and Gifts by Virginia located in Pickens. "We felt it was an appropriate way to honor Sam for instituting the Food Fight Bowl and working so hard on every detail in order to make it successful," stated Jan Childress, Meals on Wheels board member. "Sam does so much for Meals on Wheels and the community in general."

Football players fought hard on the field late into the evening. Pickens High came out on top with a win of 37-17 over Easley. After the teams shook hands, Blue Flame players surrounded the Food Fight Bowl trophy and held it high in enthusiastic victory. They had won the right to return both trophies to their trophy case for another year.

Donations were down by more than \$1,000.00 from last year. Thompson cited the lagging economy as a large factor in how much was contributed. It costs approximately \$1,000.00 to feed a senior for one year.

“No matter what the outcome, Meals on Wheels was the big winner,” stated Benko, executive director of Meals on Wheels. “The students threw themselves into this competition and raised much needed funds so that seniors in their community can be served a hot meal by volunteers who care. Meals on Wheels is about caring for your neighbors. If people don’t care about this cause, it would go away. That’s why it’s so important to energize youth to become involved so that this service and others can continue” Benko said.

This year The Sam Wyche Food Fight Bowl included a drawing for 100 Angus Burgers donated by McDonald’s. The lucky ticket holder was announced at the third quarter and went home with 100 coupons redeemable at the Pickens, Easley and Powdersville McDonald’s.

“We are deeply grateful to the students, schools, businesses and individuals who supported this event,” stated Benko. “We’re looking forward to making the Sam Wyche Food Fight Bowl even bigger and better next year and in years to come.”

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